

Positive Alternatives 2016 - 17 Quarterly Update

Grantee (Name and city): Central Minnesota Life care Center (DBA Options for Women)

Location: Sauk Centre, MN 56378

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Goal: To provide positive alternatives to abortion to pregnant and parenting women in central Minnesota

For the period/quarter: October 1, 2016 – December 31, 2016.

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	Provide guidance to grant staff. Complete grant forms. Attend required grant meetings. Hire part-time staff – client advocate/outreach coordinator		The executive director provided guidance to grant staff; she and staff also completed grant forms and paperwork. Executive Director attended the PA Grant Meeting in Alexandria, Minnesota on October 28, 2016.	
Outreach	Advertise programs in local newspapers and advertising circulars. Manage website and Facebook pages. Advertise in a short video before movies in local theatre. Print informational posters and brochures about our center.		We advertised in local newspapers and on Facebook. We also have a short video ad that shows before every movie in our local movie theatre. We printed and sent out information packets to local youth groups, schools and nurses. Our Outreach Co-ordinator gave a talk on our center to a local church group.	

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Case Management Services	Provide on-going telephone follow-up and/or office visits for clients.	5	We followed up with 13 clients about things like: new pregnancy, ultrasound follow-up, money troubles, pregnancy test follow-up, dealing with twins, and job and housing problems.	13
Crib Distribution/ Sleep Safety Education	Provide Safe Sleep Education and cribs to clients.	2	We had 0 clients who received a crib and safe sleep education from our center. We do have some clients who are working towards a new crib.	0
Financial Assistance	Assist clients with submitting applications to Cradle of Hope for Pack N' Plays and to other financial assistance programs.	2	We assisted 1 client with her "Cradle of Hope" Pack N' Play applications. This client also participated in our Safe Sleep education program, which she found very informative.	1
Hotline	Utilize cell phone to provide 9 a.m. to 9 p.m. information and counsel.	3	We offered phone information and counseling to 3 clients. We received calls inquiring about our hours and services offered. We also had questions about our ultrasound program and questions about cribs and car seats.	3
Material Support	Provide material assistance such as baby items, used baby and maternity clothing, layettes for new mothers, and baby equipment not offered as an incentive.	15	We provided 36 baby items to pregnant and new mothers including used baby clothes, newborn layettes (2), and baby furniture (4).	36
Nutrition	Provide baby food, formula and referrals to local Food Shelf. Also provide grocery store gift cards to needy clients.	19	We provided baby food (4), baby formula (9), and grocery gift cards (1) to 14 needy clients.	14

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Parenting Education	Participant is provided intake assessment, including parenting skills. Based on her interest and needs, parenting lessons selected from first aid, child safety, parent-child relationships, age-appropriate development, engaging fathers and similar topics. Client Advocate encourages instructs and assesses progress. Incentives are provided for successful completion of lessons.	45	We had 58 client visits to use our Parenting Education Program. Client advocates discussed the video and worksheet with the clients. Client advocates then assessed their progress and provided them with appropriate incentives.	58
Pregnancy Education	Participant is provided intake assessment. Pregnancy lessons are selected from prenatal education, risks of unhealthier pregnancy behaviors, infant care and similar topics. Incentives are provided for successful completion of lessons	8	We had 4 client visits to use our pregnancy education program this quarter. Client advocates discussed the videos and worksheets with the clients. Client advocates assessed their progress and provided them with appropriate incentives.	4
Pregnancy Tests	Provide pregnancy tests, assessment for program eligibility and counseling.	4	We provided 2 positive pregnancy tests this quarter. Client advocates counseled the clients and set up an Ultrasound appointments.	2

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Provide Necessary Services to All Clients	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	5	We provided intake assessments to 7 women to determine their needs. We provided them with referrals and assistance with securing pregnancy and baby support services.	7
Provide Necessary Services Assessments Only	Provide intake assessment to determine need. Provide women with information on, referral to and assistance with securing pregnancy support services. Utilize resource database to provide information and make referrals	1	We provided 0 intake assessment and referrals to clients who did not need any further assistance from our center.	0

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	0
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	6
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	0
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	8
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	1
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	1

Challenges:

While our Earn While You Learn program is growing, we still need to work on reaching more abortion vulnerable women who could utilize our free pregnancy tests and other services. October and November were very slow, but we have been very busy in December and now in the new quarter.

Comments: